

Karnataka Social Media

The Digital
Marketing **Agency**



WHO WE ARE

KSM is a digital marketing agency that offers comprehensive range of services to the businesses, celebrities, and professionals.

We are based in Bangalore and we have a vast experience and expertise in handling Social Media, Event Management and Graphic designing requirements of our clients.

With the help of innovative strategies and tools, we create strong online presence of our clients, ensures ROI, increase the search, improve the engagements, and generate leads that will eventually lead to a strong brand building.

We understand that building a strong relationship with brands and their customers requires a long time, so we also act as a brand consultants providing Knowledge inputs, Out of the box ideas, Fresh designs, Quality brand identities and organizing innovative advertising campaigns time to time.

We have a team of employees who are passionate, creative and trustworthy. We take pride in what we do. Integrity and accountability are the core of our organization.

OUR VISION, MISSION & VALUES

OUR VISION: To add value to the digital economy by delivering goal-specific brand marketing programs and public relations campaigns and to become a top agency offering comprehensive strategies and services in the business sphere.

OUR MISSION: To boost the digital influence of business by using the innovative tools and powerful strategies, to help achieve the goals of the clients, keep the customers engaged and to enhance the brand of the clients.

Our Values: We are great to work with. Our team is blended with Creativity and discipline that pays attention to details. We always keep track of ever evolving market and provide consulting services to your business.

Our response is quick and available 24 hours a day, we constantly look for ways to add value to your business.

WHAT WE DO:

We offer extensive range of customized services that include everything related to branding and marketing. Website designing, building strategic Social Media, SEO, Video campaigns and event management which will help you create a strong digital identity for your business.

- ✓ Website Design and Development
- ✓ Political Branding
- ✓ SEO and SEM
- ✓ Targeted Campaigns
- ✓ Social Media Marketing
- ✓ Lead Generation
- ✓ Content Services
- ✓ Email Marketing
- ✓ SMS & Voice Promotion

✓ WEBSITE DESIGN AND DEVELOPMENT

In the world of digital marketing your web site is a digital front door for a customer to walk in. With our years of website production and design experience, we design and deliver the best websites as per the client's requirements with fresh user interface, search engine friendly content and user friendly navigation.

✓ POLITICAL BRANDING

We have a huge experience in running successful election campaigns, handling social media profiles of many politicians and it is a matter of pride that many esteemed ministers are our clients.

We provide extensive service to suit the requirement of the leader that includes election campaign strategy, PR, event planning, regular updates and posts on social media to keep the followers engaged.

We are committed to maintain and enhance the reputation of our clients by online PR, articles, Social press release, crisis management, social media News development and management.

✓ SEO AND SEM

With the help of our efficient expert SEO company professionals and effective tools we create campaigns that target the best keywords for their industry, products, or services.

We ensure your website attract attention, drive traffic and grow your business

✓ TARGETED CAMPAIGNS

With the help of our expert research team and tools we will target the ads consumers interested in your products or services with relevant messaging. It yields more results, reduces the ad cost and generates more leads and improves the conversion rate.

✓ SOCIAL MEDIA MARKETING

We provide Social Media Solutions that connect to masses and, in turn, connect your business with your audience. Visibility on social media is an essential part of marketing strategies. Our plan of action is always aligned with customer insights, analytics and creative aimed at attaining a dedicated ROI-centric strategy across social media platforms.

Our social media strategies are Data-driven, engage your audience and also secure a great conversion rates.

✓ CONTENT SERVICES

We have a combination of academic and creative writers' team that that knows what sells on digital world. We write engaging contents for E-mail marketing, Viral Marketing, Regular posts on social media, websites, podcasts, video web casts or any other requirements of the clients.

✓ LEAD GENERATION

We generate leads through many creative and proven methods like online ads, Social network ads, and Targeted ads, Programmatic ads which will reach the right prospects and improves the sales.

✓ EMAIL MARKETING

We setup your account in a good reputed server, You can send 1 email campaign to large group contacts or split into many small campaigns Create beautiful campaigns, Make your emails more relevant by targeting smaller groups of contacts with a tailored message. You will be provided complete email campaign reports regularly to measure the success of the campaign.

✓ SMS & VOICE PROMOTION

We assist the client with effective SMS & Voice Promotion enabled with a good Cloud telephony provider that has strong network operator connections to provide Better conversion rate, to achieve greater audience reach.

OUR PERSONAL BRANDING CLIENTS

↪ Sri Jagadish Shettar

Minister of Large and Medium scale industries

↪ Sri Shrimant Patil

Minister of Handlooms and Textiles

↪ Sri BC Patil

Minister for Agriculture

↪ Sri Prabhu Chauhan

Minister of Animal Husbandry of Karnataka

↪ Sri Shivakumar Udasi

Member of Parliament

↪ Sri Paranna Munavalli

Member of Legislative Assembly

↪ Smt. Shashikala Jolle

Minister of Women and Child development

↪ Sri Anand Singh

Minister for Forest, Ecology and Environment

↪ Sri Anna Saheb Jolle

Member of Parliament

↪ Sri KC Ramamurthy

Member of Rajyasabha

↪ Sri Arvind Bellad

Member of Legislative Assembly

↪ Sri Shashil G Namoshi

Member of Legislative Council

OUR PERSONAL BRANDING CLIENTS

↪ Sri Shankar Gowda Patil

Special Representative of Govt. of
Karnataka, New Delhi

↪ Sri CM Udasi

Former PWD minister

↪ Sri GM Siddeshwara

Member of Parliament

↪ Sri Shankar Patil Munekoppa

Member of Legislative Assembly

OUR CLIENTS



AMBIKA
DRIP IRRIGATION



Key People of the Organization

- Sridhar Deshpande
- Anirudh Upakari
- Maithri Upakari

Connect with us:

📞 8748881333, 8762235056

✉ support@karnatakasocialmedia.com

🌐 www.karnatakasocialmedia.com

